



## **CoreFX Ingredients Launches CoreNhanced™ - The Breakthrough Nutrient Delivery Platform**

The Company will feature the New Technology at this Years SupplySide West at Booth #3521

Oct 15<sup>th</sup>, 2024, Evanston, IL: CoreFX Ingredients LLC, the Health through Nutrition Company, is excited to announce the launch of CoreNhanced™, an innovative technical optimization platform for delivering nutrients in their most bioavailable and stable forms. The platform combines both established and emerging novel technologies to deliver nutrients in taste-neutral, clean-label powder form while optimizing stability and bioavailability.

The new nutrient delivery platform leverages pharmaceutical-grade technologies and operates at cooler temperatures which minimizes nutrient degradation, reduces energy consumption, and enhances organoleptic qualities. The new state-of-the art approach demonstrates CoreFX's commitment to sustainability and sets a new industry standard for nutrient delivery which focuses on functionality, preservation, and bioavailability.

The platform is designed to stabilize and protect high-value nutritional oils and sensitive bioactive molecules to ensure the highest viability. It is ideal for aqueous-based actives such as probiotics, postbiotics, and botanical extracts, preserving their color, flavor, and bioactivity. Powered by CoreNhanced™, CoreFX Ingredients is also introducing a new line of Omega powders. The line will include EPA, DHA, ALA, and SDA oil powders from various sources including fish, algae, flax, and Ahiflower™.

"This is an exciting time in the evolution of CoreFX and the launch of CoreNhanced™ represents a important step forward in our journey. Our aspiration is to be the go-to partner in nutrition for optimally delivering evidence-based nutrients in powder format - this delivery platform gets us on our way." said Denis Neville, CEO of CoreFX.

CoreFX will showcase its new nutrient-delivery platform and Omega powder line at SupplySide West Booth #3521. Attendees can sample a range of innovative products, including an electrolyte Omega beverage, Omega cookie, plant protein shake with Ahiflower™, and a DHA chew. Earlier this year, CoreFX expanded its portfolio with the acquisition of Connoils, enhancing its powder delivery capabilities through advanced drying technology.

### **About CoreFX Ingredients LLC**

CoreFX Ingredients is a leading supplier of dry nutritional ingredients driven by science-based innovative technologies. The company's CoreNhanced™, Nutrient Delivery Platform delivers nutrients in highly stable, bioavailable, taste-neutral, clean label powder form. CoreFX Ingredients specializes in crafting custom holistic solutions tailored to meet the unique needs of customers and consumers. The company's vision is to lead the market in nutrition solutions while leveraging its novel delivery technologies and sustainability practices to become the go-to provider for health and wellness solutions.